

State of Arizona



Campaign Finance Report

Yes on 100
Committee #: 201000478

Treasurer: MCCARTHY, DIANE
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2010 Post-Special Election Report 1

Election Cycle: 2009-2010
Date Filed: June 17, 2010
Reporting Period: May 9, 2010-June 8, 2010

Summary of Finances

Cash Balance at Beginning of Reporting Period:	\$179,276.20
Total Cash Receipts this Reporting Period:	\$151,412.49
Total Cash Disbursements this Reporting Period:	\$329,897.27
Cash Balance at End of Reporting Period:	\$791.42

Report ID: 59274

Summary of Activity

Income	Schedule	This Period			Total to Date
		Cash	Other	Total	
Personal and Family Contributions	C1	\$0.00	\$0.00	\$0.00	\$0.00
Individual Contributions	C2	\$6,205.00	\$0.00	\$6,205.00	\$24,805.00
Contributions from Political Committees	C3	\$5,048.99	\$830.90	\$5,879.89	\$79,034.89
Business Contributions	C4	\$140,138.50	\$0.00	\$140,138.50	\$2,250,556.48
Small Contributions	C5	\$20.00	\$0.00	\$20.00	\$895.04
CCEC Funding and Matching	C6	\$0.00	\$0.00	\$0.00	\$0.00
Qualifying Contributions	C7	\$0.00	\$0.00	\$0.00	\$0.00
Loans Made to this Committee	L1	\$0.00	\$0.00	\$0.00	\$0.00
Other Receipts, including Interest and Dividends	R1	\$0.00	\$0.00	\$0.00	\$0.00
Transfers from Other Committees	T1	\$0.00	\$0.00	\$0.00	\$0.00
Cash Surplus from Previous Committee	S1	\$0.00	\$0.00	\$0.00	\$0.00
Total Income		\$151,412.49	\$830.90	\$152,243.39	\$2,355,291.41

Expenditures	Schedule	This Period			Total to Date
		Cash	Other	Total	
Operating Expenses	E1	\$329,897.27	\$0.00	\$329,897.27	\$2,345,953.12
Independent Expenditures	E2	\$0.00	\$0.00	\$0.00	\$0.00
Contributions to Other Committees	E3	\$0.00	\$0.00	\$0.00	\$0.00
Other Expenses	E4	\$0.00	\$0.00	\$0.00	\$0.00
Transfers to Other Committees	T1	\$0.00	\$0.00	\$0.00	\$0.00
Loans Made by This Committee	L2	\$0.00	\$0.00	\$0.00	\$0.00
Expenditure of In-Kind Contributions	C8	\$0.00	\$830.90	\$830.90	\$8,546.87
Disposal of Surplus Cash	S1	\$0.00	\$0.00	\$0.00	\$0.00
Total Expenditures		\$329,897.27	\$830.90	\$330,728.17	\$2,354,499.99
Bill Payments for Previous Expenditures	D1	\$0.00		\$0.00	\$0.00
Total Cash Disbursed		\$329,897.27			

Schedule C2 - Individual contributions

		Date	Amount	Cycle To Date
Name:	Shaw, Susan	05/11/2010	\$100.00	\$100.00
Address:	6004 E Viewmont Dr, Mesa, AZ 85215		Cash	
Occupation:	Retired, Retired			
Memo:	contribution			
Name:	DeConcini, Dennis	05/12/2010	\$1,000.00	\$1,000.00
Address:	2870 N Swan Rd, Ste 100, Tucson, AZ 85712		Cash	
Occupation:	Retired, US Senator			
Memo:	contribution			
Name:	Crystall, Bonnie	05/13/2010	\$75.00	\$75.00
Address:	1612 E Coronado Dr, Tempe, AZ 85282		Cash	
Occupation:	Teacher, PUHSD			
Memo:	contribution			
Name:	ALEMAN, SARA	05/14/2010	\$30.00	\$30.00
Address:	PO Box 1274, Flagstaff, AZ 86002		Cash	
Occupation:	PROFESSOR, ADMINISTRATOR, NORTHERN ARIZONA UNIVERSITY			
Memo:	contribution			
Name:	Pederson, James	05/24/2010	\$5,000.00	\$5,000.00
Address:	318 W Rose Ln, Phoenix, AZ 85013		Cash	
Occupation:	Real Estate Developer/Chair, The Pederson Group			
Memo:	contribution			
Total of Individual Contributions			\$6,205.00	
Total of Refunds Given			\$0.00	
Net Total of Individual Contributions			\$6,205.00	

Schedule C3 - Contributions from political committees

		Date	Amount	Cycle To Date
Name:	Gilbert Education Association	05/10/2010	\$720.00	\$830.90
Address:	500 S McQueen Rd, Gilbert, AZ 85233		Goods/Services	
Trans. Type:	In-Kind Contribution			
Memo:	signs			
Name:	Gilbert Education Association	05/10/2010	\$110.90	\$830.90
Address:	500 S McQueen Rd, Gilbert, AZ 85233		Goods/Services	
Trans. Type:	In-Kind Contribution			
Memo:	printing flyers			
Name:	TEAPAC	05/14/2010	\$3,000.00	\$3,000.00
Address:	4625 E 2nd St, Tucson, AZ 85711		Cash	
Memo:	contribution			
Name:	Citizens for a New Jail	05/18/2010	\$1,548.99	\$1,548.99
Address:	3636 N Central Ave, Phoenix, AZ 85012		Cash	
Memo:	contribution			
Name:	Deer Valley Educ Support	05/24/2010	\$400.00	\$400.00
Address:	20402 N 15th Ave, Phoenix, AZ 85027		Cash	
Memo:	contribution			
Name:	Morenci Education Association	05/24/2010	\$100.00	\$100.00
Address:	requested, Morenci, AZ 85701		Cash	
Memo:	contribution			
Total of Contributions from Committees			\$5,879.89	
Total of Refunds Given			\$0.00	
Net Total of Contributions from Committees			\$5,879.89	

Schedule C4 - Business contributions

		Date	Amount	Cycle To Date
Name:	Centene Management Company LLC	05/10/2010	\$10,000.00	\$10,000.00
Address:	7711 Carondelet Ave, Saint Louis, MO 63105		Cash	
Memo:	contribution			
Name:	Cox Communications, Inc.	05/10/2010	\$25,000.00	\$25,000.00
Address:	1400 Lake Hearn Dr NE, , Atlanta, GA 30319		Cash	
Memo:	contribution			
Name:	FLAGSTAFF CHAMBER OF COMMERCE	05/10/2010	\$444.25	\$444.25
Address:	101 W Route 66, , Flagstaff, AZ 86001		Cash	
Memo:	contribution			
Name:	Greater Phoenix Chamber of Commerce	05/10/2010	\$15,000.00	\$83,300.00
Address:	201 N Central Ave, FI 27, Phoenix, AZ 85004		Cash	
Memo:	contribution			
Name:	Sunnyside Administrator's Association	05/10/2010	\$250.00	\$250.00
Address:	2238 E Ginter Rd, Tucson, AZ 85706		Cash	
Memo:	contribution			
Name:	Tucson Electric Power Co.	05/10/2010	\$10,000.00	\$10,000.00
Address:	PO Box 3033, Tucson, AZ 85702		Cash	
Memo:	contribution			
Name:	Carondelet Health Network	05/12/2010	\$25,000.00	\$25,000.00
Address:	PO Box 5986, Tucson, AZ 85703		Cash	
Memo:	contribution			
Name:	Sodexo Inc.	05/12/2010	\$2,000.00	\$2,000.00
Address:	PO Box 352, Buffalo, NY 14240		Cash	
Memo:	contribution			
Name:	Greater Phoenix Chamber of Commerce	05/13/2010	\$15,000.00	\$83,300.00
Address:	201 N Central Ave, FI 27, Phoenix, AZ 85004		Cash	
Memo:	contribution			
Name:	Pulice Construction	05/13/2010	\$2,000.00	\$2,000.00
Address:	2033 W Mountain View Rd, Phoenix, AZ 85021		Cash	
Memo:	contribution			
Name:	ARIZONA CHAMBER OF COMMERCE AND INDUSTRY	05/14/2010	\$15,000.00	\$145,000.00
Address:	1850 N Central Ave, Ste 1433, Phoenix, AZ 85004		Cash	
Memo:	contribution			
Name:	GREATER FLAGSTAFF ECONOMIC COUNCIL	05/14/2010	\$444.25	\$444.25
Address:	PO Box 1119, Flagstaff, AZ 86002		Cash	
Memo:	contribution			
Name:	AVNET	05/17/2010	\$20,000.00	\$20,000.00
Address:	2021 Lakeside Blvd, Richardson, TX 75082		Cash	
Memo:	contribution			

Total of Business Contributions	\$140,138.50	
Total of Refunds Given	\$0.00	
Net Total of Business Contributions	\$140,138.50	

Schedule C5 - Contributions of \$25 or less (small)

		Date	Amount	Cycle To Date
Name:	Multiple Contributors	05/11/2010	\$20.00	\$895.04
Address:			Cash	
Memo:	contribution			
Total of Small Contributions			\$20.00	
Total of Refunds Given			\$0.00	
Net Total of Small Contributions			\$20.00	

Schedule E1 - Operating expenses

		Date	Amount	Cycle To Date
Name:	Integrated Web Strategy	05/09/2010	\$98.28	\$186,832.87
Address:	5330 N 12th St, Phoenix, AZ 85014		Cash	
Category:	Miscellaneous - Other			
Memo:	merchant fees for online contributions			
Name:	US Postmaster	05/10/2010	\$7,030.52	\$321,441.33
Address:	522 N Central Ave, , Phoenix, AZ 85004		Cash	
Category:	Communications - Postage			
Memo:	postage			
Name:	US Postmaster	05/10/2010	\$6,075.28	\$321,441.33
Address:	522 N Central Ave, , Phoenix, AZ 85004		Cash	
Category:	Communications - Postage			
Memo:	postage			
Name:	Carlton Media Group	05/11/2010	\$2,000.00	\$946,742.35
Address:	4475 E Via Los Caballos, Phoenix, AZ 85028		Cash	
Category:	Communications - Newspapers			
Memo:	media buy			
Name:	Moore Information	05/11/2010	\$3,700.00	\$62,530.00
Address:	2130 SW Jefferson St, Ste 200, Portland, OR 97201		Cash	
Category:	Professional Services - Polling/Research			
Memo:	survey work			
Name:	Summit Consulting Group	05/11/2010	\$6,395.22	\$96,220.24
Address:	3230 E Broadway Rd, Ste C-260, Phoenix, AZ 85040		Cash	
Category:	Professional Services - Telemarketing/auto dialers			
Memo:	auto dials			
Name:	Summit Consulting Group	05/11/2010	\$9,365.10	\$96,220.24
Address:	3230 E Broadway Rd, Ste C-260, Phoenix, AZ 85040		Cash	
Category:	Professional Services - Telemarketing/auto dialers			
Memo:	auto dials			
Name:	Summit Consulting Group	05/13/2010	\$6,411.24	\$96,220.24
Address:	3230 E Broadway Rd, Ste C-260, Phoenix, AZ 85040		Cash	
Category:	Professional Services - Telemarketing/auto dialers			
Memo:	auto dials			
Name:	AmeriCopy	05/14/2010	\$53,966.31	\$527,127.20
Address:	856 E. Main Street, Mesa, AZ 85203		Cash	
Category:	Communications - Mailings			
Memo:	mailer			
Name:	AmeriCopy	05/14/2010	\$15,353.94	\$527,127.20
Address:	856 E. Main Street, Mesa, AZ 85203		Cash	
Category:	Communications - Mailings			
Memo:	mailer			

Schedule E1 - Operating expenses

		Date	Amount	Cycle To Date
Name:	AmeriCopy	05/14/2010	\$46,074.59	\$527,127.20
Address:	856 E. Main Street, Mesa, AZ 85203		Cash	
Category:	Communications - Mailings			
Memo:	mailer			
Name:	AmeriCopy	05/14/2010	\$14,369.19	\$527,127.20
Address:	856 E. Main Street, Mesa, AZ 85203		Cash	
Category:	Communications - Mailings			
Memo:	mailer			
Name:	Carlton Media Group	05/14/2010	\$15,000.00	\$946,742.35
Address:	4475 E Via Los Caballos, Phoenix, AZ 85028		Cash	
Category:	Communications - TV			
Memo:	media buy			
Name:	Carlton Media Group	05/14/2010	\$5,000.00	\$946,742.35
Address:	4475 E Via Los Caballos, Phoenix, AZ 85028		Cash	
Category:	Communications - Radio			
Memo:	media buy			
Name:	Creative Sparks Productions	05/14/2010	\$400.00	\$400.00
Address:	1041 S Moorea Ct, Gilbert, AZ 85296		Cash	
Category:	Communications - production cost			
Memo:	production			
Name:	Moore Information	05/14/2010	\$1,480.00	\$62,530.00
Address:	2130 SW Jefferson St, Ste 200, Portland, OR 97201		Cash	
Category:	Professional Services - Polling/Research			
Memo:	survey work			
Name:	Pay Pal	05/14/2010	\$6.56	\$36.56
Address:	2211 N 1st St, San Jose, CA 95131		Cash	
Category:	Miscellaneous - Other			
Memo:	online contribution service fee			
Name:	See Level Writing and Design	05/14/2010	\$75.00	\$4,015.00
Address:	830 N 4th Ave, Phoenix, AZ 85003		Cash	
Category:	Professional Services - Website/graphic design			
Memo:	graphic design			
Name:	Copper Post	05/17/2010	\$910.00	\$2,240.00
Address:	631 N 1st Ave, Ste 201, Phoenix, AZ 85003		Cash	
Category:	Communications - production cost			
Memo:	production			
Name:	Integrated Web Strategy	05/17/2010	\$592.04	\$186,832.87
Address:	5330 N 12th St, Phoenix, AZ 85014		Cash	
Category:	Professional Services - Consultants			
Memo:	campaign work and mileage			

Schedule E1 - Operating expenses

		Date	Amount	Cycle To Date
Name:	Summit Consulting Group	05/17/2010	\$18,236.76	\$96,220.24
Address:	3230 E Broadway Rd, Ste C-260, Phoenix, AZ 85040		Cash	
Category:	Professional Services - Telemarketing/auto dialers			
Memo:	auto dials			
Name:	Summit Consulting Group	05/17/2010	\$9,412.14	\$96,220.24
Address:	3230 E Broadway Rd, Ste C-260, Phoenix, AZ 85040		Cash	
Category:	Professional Services - Telemarketing/auto dialers			
Memo:	auto dials			
Name:	Aaron V. Sandeen	05/18/2010	\$9,375.00	\$28,125.00
Address:	7017 S 21st Ln, Phoenix, AZ 85041		Cash	
Category:	Professional Services - Consultants			
Memo:	consulting			
Name:	Integrated Web Strategy	05/18/2010	\$5,801.85	\$186,832.87
Address:	5330 N 12th St, Phoenix, AZ 85014		Cash	
Category:	Event Expenses - Event site rentals			
Memo:	event rental and costs reimbursed			
Name:	Integrated Web Strategy	05/18/2010	\$20,000.00	\$186,832.87
Address:	5330 N 12th St, Phoenix, AZ 85014		Cash	
Category:	Professional Services - Consultants			
Memo:	consulting			
Name:	Kelly Consulting Alliance, LLC	05/18/2010	\$4,000.00	\$12,000.00
Address:	PO Box 90847, Phoenix, AZ 85066		Cash	
Category:	Professional Services - Consultants			
Memo:	consulting			
Name:	LeibowitzSolo	05/18/2010	\$12,000.00	\$36,000.00
Address:	6334 N 14th St, Phoenix, AZ 85014		Cash	
Category:	Professional Services - Consultants			
Memo:	consulting			
Name:	Rivera and Rivera	05/18/2010	\$3,500.00	\$13,200.00
Address:	7315 N 4th Dr, Phoenix, AZ 85021		Cash	
Category:	Professional Services - Consultants			
Memo:	consulting			
Name:	Summit Consulting Group	05/18/2010	\$1,000.00	\$96,220.24
Address:	3230 E Broadway Rd, Ste C-260, Phoenix, AZ 85040		Cash	
Category:	Professional Services - Polling/Research			
Memo:	survey work			
Name:	Tio Tachias	05/18/2010	\$1,500.00	\$3,000.00
Address:	101 N 7th St, Unit 235, Phoenix, AZ 85034		Cash	
Category:	Professional Services - Consultants			
Memo:	outreach			

Schedule E1 - Operating expenses

		Date	Amount	Cycle To Date
Name:	Integrated Web Strategy	05/21/2010	\$1,201.18	\$186,832.87
Address:	5330 N 12th St, Phoenix, AZ 85014		Cash	
Category:	Communications - Bumper stickers			
Memo:	reimbursed for banner printing			
Name:	Integrated Web Strategy	05/21/2010	\$45,871.23	\$186,832.87
Address:	5330 N 12th St, Phoenix, AZ 85014		Cash	
Category:	Professional Services - Consultants			
Memo:	win bonus			
Name:	Integrated Web Strategy	05/24/2010	\$391.30	\$186,832.87
Address:	5330 N 12th St, Phoenix, AZ 85014		Cash	
Category:	Professional Services - Consultants			
Memo:	campaign work and mileage			
Name:	Phoenix Rizing Consulting	05/24/2010	\$2,375.00	\$2,375.00
Address:	7346 W Mesquite River Dr, Tucson, AZ 85743		Cash	
Category:	Professional Services - Consultants			
Memo:	S. AZ Coordination			
Name:	Pima County Democratic Party	05/27/2010	\$454.54	\$454.54
Address:	PO Box 70211, Tucson, AZ 85737		Cash	
Category:	Professional Services - Telemarketing/auto dialers			
Memo:	auto dials			
Name:	Integrated Web Strategy	05/28/2010	\$475.00	\$186,832.87
Address:	5330 N 12th St, Phoenix, AZ 85014		Cash	
Category:	Communications - production cost			
Memo:	reimbursement for production cost			
Total of Operating Expenses			\$329,897.27	
Total of Refunds, Rebates, and Credits Received			\$0.00	
Net Total of Operating Expenses			\$329,897.27	

Schedule C8 - In-Kind Contributions

Item	Date	Amount
New In-Kind Contribution Gilbert Education Association Original Amount of Contribution: \$720.00 Original Transaction Date: 05/10/2010	05/10/2010	\$720.00
Expenditure of In-Kind Contribution	05/10/2010	(\$720.00)
In-Kind Contribution Balance at End of Reporting Period		\$0.00
New In-Kind Contribution Gilbert Education Association Original Amount of Contribution: \$110.90 Original Transaction Date: 05/10/2010	05/10/2010	\$110.90
Expenditure of In-Kind Contribution	05/10/2010	(\$110.90)
In-Kind Contribution Balance at End of Reporting Period		\$0.00
In-Kind Contribution Equity Before Adjustments		\$830.90
Total of Refunds Given		\$0.00
Total of In-Kind Contributions Expended		-\$830.90
In-Kind Contribution Equity After Adjustments		\$0.00